

PM SUMMIT & PRESTIGE AWARDS



The ART in Leadership - Adopt. Relate. Transform.



The Power of Purpose driven Projects

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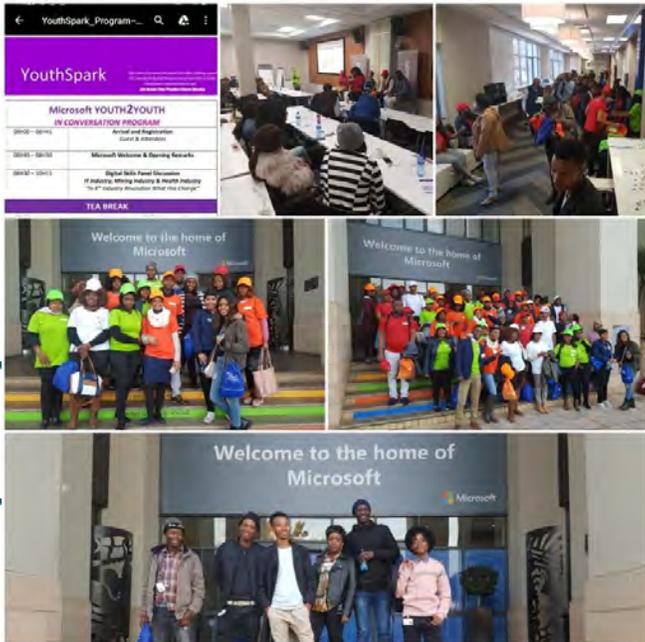


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Generation Unlimited (GenU)

GenU is a leading global Public -Private -Youth Partnership (PPYP) operationalized by UNICEF, providing youth with skills for jobs, entrepreneurship, and social impact, reaching 1.8 billion young people



Established:

Launched by the UN Secretary-General at the 2018 UNGA

Mission:

To connect the world's 1.8 billion youth to education, employment, entrepreneurship, and social impact opportunities by 2030

Impact in 2024:

-  **63 million** people reached
-  **57** countries engaged
-  **945,000** youth engaged in entrepreneurship programs
-  **43.8 million** skilled and provided employment

Founding Partners





KEY INITIATIVES

Focus area

Impact

	 imaGen Ventures	 Passport to Earning (P2E)	 Youth Marketplace Agency (YOMA)	 One Million Opportunities (1MiO)	 Educate to Employ (E2E)
Focus area	<ul style="list-style-type: none"> Focused on youth entrepreneurship & aims to develop an entrepreneurial mindset 	<ul style="list-style-type: none"> Digital skilling platform providing free, job-relevant training and certifications 	<ul style="list-style-type: none"> Digital marketplace providing opportunities to build market-relevant skills & access jobs 	<ul style="list-style-type: none"> Youth inclusion in the workforce promoting school-to-work transitions 	<ul style="list-style-type: none"> Training in soft skills and SAP solutions via the SAP Student Zone platform
Impact	<ul style="list-style-type: none"> Reached 15M+ young people across 60+ countries since its 2018 launch 	<ul style="list-style-type: none"> Recognized one of Time's 100 Best Inventions of 2021 for digital education innovation 	<ul style="list-style-type: none"> 471,000 registered users with 37,500 certificates awarded to young people 	<ul style="list-style-type: none"> Reached 2 million & created 943,911 decent work opportunities 	<ul style="list-style-type: none"> 168 job-ready youth earned SAP micro-credentials in 2024; 20,000+ reached

CorpsAfrica

CorpsAfrica addresses two of Africa’s most difficult challenges: **creating opportunities for youth** and **helping rural communities** overcome extreme poverty and build resilience. By empowering local volunteers to live and work in underserved areas, CorpsAfrica fosters community-driven projects that address key priorities, while equipping volunteers with the skills and experience for personal and professional success.

Transforming development by listening and connecting

CorpsAfrica envisions an Africa where youth and rural communities collaborate to lead sustainable development and create a better future for all with a diverse network of NGOs, philanthropists, and governments. Its vision is to transform development by listening and connecting, giving youth the chance to be a part of the solution for their own countries



Community-led Development at the core

Equips African youth to partner with rural communities to alleviate poverty, enhance livelihoods, and build resilience



Building Impactful Solutions

Prioritizes efficiency and impact to develop low-cost, high-impact projects and scalable solutions.



Human-centered design and asset-based community development

Prioritizes understanding community needs, behaviors, and experiences while working with communities to identify and leverage existing strengths

APPROACH

1

Recruitment of driven young people to move to rural, disconnected communities within their own countries for one year

2

Volunteers to complete six weeks of intensive training built around experiential learning to equip them with the skills and mindsets to success

3

Volunteers live and work with communities to identify and address evolving and complex local needs

4

Volunteers facilitate community members to design, invest in, and implement solutions, embarking on a pathway to transformative change

SA Youth

By combining digital innovation and multi-sector partnerships, the SA Youth initiative transforms fragmented access to employment into a nationwide platform for young South Africans



SA Youth is a national platform started by the South African government. It is a partnership-driven initiative that connects young people aged 15–35 with employment, skilling and development opportunities. The platform serves as a centralized hub for skilling, jobs and work-based learning, leveraging collaboration across sectors and ecosystem players.

Interventions

Skilling for employability and job readiness

Job Matching and Placement

Work-Based Learning (Internships and Apprenticeships)

Institutional capacity building

National-scale programmes and enabling services

Policy making and reform

Key Partners

PRESIDENTIAL
YOUTH
EMPLOYMENT
INTERVENTION



Key Features



Accessible Mobile Platform

The platform is available across all 9 provinces in the country without any data charges.



Integrated with government initiatives

Integrated with programmes like the Teacher Assistant Programme and Youth Employment Service.



Inclusive access

Targets youth from disadvantaged backgrounds, including those not in education, employment, or training (NEET).



Support services

Offers toll-free guidance and resources like interview tips and career advice.



Real-time job matching

Uses algorithms to match youth profiles with relevant opportunities.



Multi-sectoral opportunities

Covers jobs in trades, digital, agriculture, admin, and more.

Impact (2011 till now)

1

5,000,000

joined the network

2

4,500,000

youth supported

3

1,800,000

opportunities enabled

4

>2,800

employers onboarded

YOMA

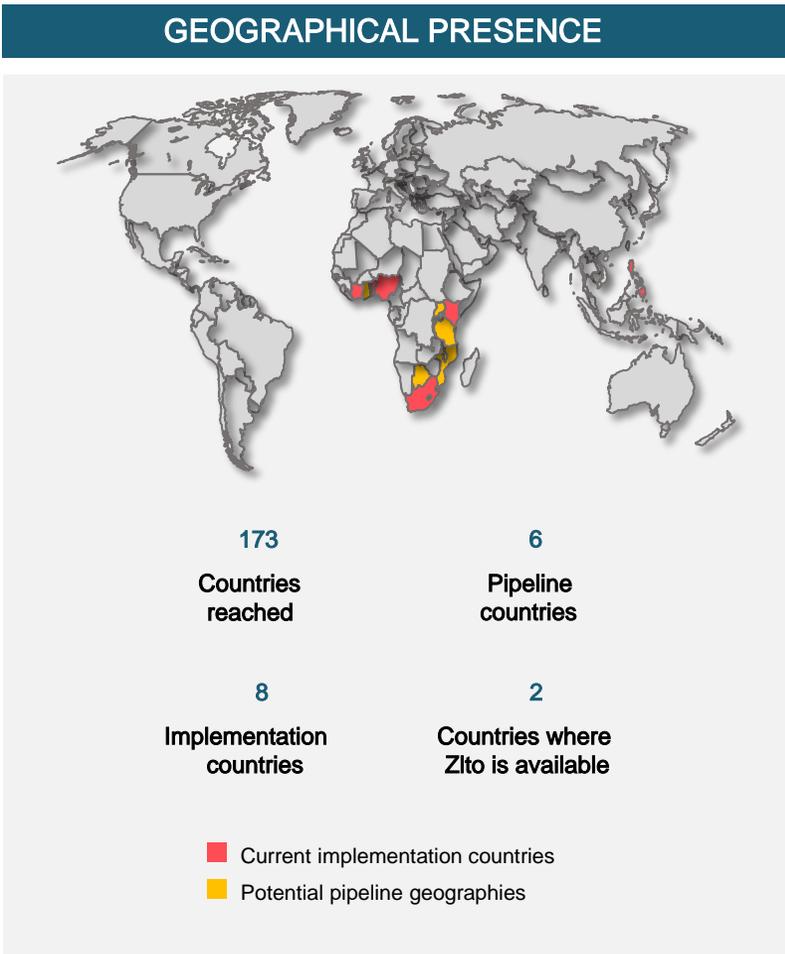
YOMA is a digital marketplace for youth across the world to build and transform their futures by actively engaging in learning, earning, social impact and challenge opportunities

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OBJECTIVE	Generate Opportunity & Rewards, Skills Development, Social & Community Impact
VISION	Engage, learn and earn while achieving impact, a youth agency market goes G-local
MISSION	YOMA is a digital ecosystem that supports youth on their learning to earning journey
VALUES	Youth-centric, Open Source, Trust (Privacy), G-local, Inclusive, Impact & Data-driven
BENEFICIARIES	Youth users worldwide

USERS		
12.7M Total # of youth reached	296.4K+ Registered users	5M+ Youth engagement
105K Learning content hours	4.8K Certificates verified	37.4K Youth completed YOMA opportunities

OFFERINGS		
300+ Learning courses and challenges	\$192,275 Zlto Rewards Total Amount in USD	
8.7M Zlto Rewards Awarded	7 Impact tasks	71 Ecosystem partners



Key Takeaways

PURPOSE MATTERS

- The most powerful projects don't just deliver on time and on budget, they deliver meaning.
- Purpose turns tasks into impact, and frameworks into legacies.

Next time you're scoping, scheduling or monitoring a project, ask not just what will be delivered, but why it matters.



SKILLS ARE EVERYWHERE

- I've never carried a PMP certificate, but I carried an unwavering belief in the purpose of the work.
- That belief is what unlocked project management skills I didn't know I had.
- Purpose is a skill-builder in itself.

Whether you're certified, seasoned or just starting out, let purpose sharpen your project management.

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Thank You!